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Pure Electronics Limited is committed to becoming a leader in the Distribution of Printed Circuit Boards (PCBs) for high reliability electronics to a number of Market Sectors.

Working in partnership with our customers, suppliers and research associates we aim to exceed our customers' expectations and meet their requirements as precisely as possible, with a flexible solutions approach that encompasses engineering, analysis and logistics to provide best in class service.

A key way to achieve this is by operating a Quality Management System (QMS) in accordance with the requirements of ISO 9001:2015, in conjunction with those directives which are specific to our industry and ensuring we identify and manage any necessary resources to deliver these objectives.

Pure Electronics is committed to:

- Considering the impact of quality in all aspects of our business;
- Satisfying applicable requirements by ensuring that customer and applicable statutory and regulatory requirements are determined, understood and consistently met;
- Continual improvement of the QMS by ensuring the risks and opportunities that can affect conformity of products and services and the ability to enhance customer satisfaction are determined and addressed, and the focus on enhancing customer satisfaction is maintained.

Pure Electronics shall:

- Take accountability for the effectiveness of the QMS within all areas of the business;
- Ensure the quality policy and quality objectives are established for the QMS and are compatible with the context and strategic direction of the Company. Measurable quality objectives have been set and are maintained as part of QMS internal auditing and monitoring and management review processes in order to enhance customer satisfaction;
- Promote the use of a process approach and risk-based thinking;
- Ensure that the resources needed for the effective management of the QMS are available; including training, support and encouragement of employees, thus ensuring that the QMS achieves its intended results;
- Communicate the importance of effective quality management and of conforming to the QMS requirements;
- Engage, direct and support persons to contribute to the effectiveness of the QMS;
- Promote improvement throughout the business;
- Establish partnerships with suppliers and interested parties to provide an improved service.

This policy shall be communicated to all employees and organisations working for or on our behalf. Employees and other organisations are expected to co-operate and assist in the implementation of this policy, whilst ensuring that their own work, so far as is reasonably practicable, is carried out without risk to themselves, others, or the environment.

This policy will be reviewed annually by Senior Management and, where deemed necessary, will be amended and re-issued. Previous versions of this policy are archived.

Andy Windsor
Operations Director